



THE FAS LETTER

TO AGRICULTURAL ATTACHES AND OFFICERS

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USDA HONORS SIX FROM FAS



DISTINGUISHED SERVICE AWARDEE

Clarence R. Eskildsen
FAS Associate Administrator

The sky was blue. The sun was bright. The U.S. Army Band played. USDA's Chorus sang. Vice President Humphrey's speech was inspiring. And Secretary Freeman had a friendly handshake or pat-on-the-back for each of 92 honorees at the 1966 USDA Award Ceremony, May 17 in the Sylvan Theater.

Out of about 90,000 Department employees, 9 received the DISTINGUISHED SERVICE AWARD--USDA equivalent of the Congressional Medal of Honor. Clarence R. Eskildsen, FAS associate administrator and former attache, was one of them.

"Esky" was cited "For courageous and creative leadership in developing a U.S. farm export effort unmatched in the annals of American agriculture, and for superb skill in harmonizing U.S. commercial export expansion and global food aid objectives."

SUPERIOR SERVICE

CONGRATULATING each other after the Washington ceremonies are (at left, in usual order): Alice Fray Nelson, editor of Foreign Agriculture magazine and chief of publications branch; Thomas E. Street (ex Bern and New Delhi), deputy ass't administrator, Export Programs; H. Reiter Webb, chief of analysis and evaluations branch, Trade Projects, and ass't attache-designate to London; and Howard Worthington, deputy ass't administrator, International Trade.

MEANWHILE, Attache Joseph C. Dodson (right) -- now in Buenos Aires after long years in Tokyo--displays the USDA Superior Service certificate and the medal presented to him on behalf of Secretary Freeman by Administrator Raymond A. Ioanes and (at left) Congressman Elizio De La Garza (D-Tex.) during Guatemala City conference of attaches serving in Latin America.



FAS PAYS TRIBUTE TO ITS OWN

Attaches and attache staff employees scored heavily in this year's FAS Incentive Awards given at Jefferson Auditorium ceremonies, April 17, to 150 FASers and members of IADS and IOS.

Personnel Director and Chairman of the Awards Committee, Joseph L. Phillips, made the introductions. Under Secretary John A. Schnittker was speaker on the occasion. And awards were presented by Administrator Ioanes (for FAS), Administrator Drosdoff (for IADS), and Deputy Ass't Secretary for Int'l Affairs Art Mead (for IOS).

Five of the 6 FASers recognized for Outstanding Performance have present or former attache service assignments: Associate Administrator C. R. Eskildsen (ex Bonn and New Delhi), May R. Arkus (Mexico City), Marie Gordon (Quito), Mollie Iler (Rome), Leon Mears (ex Rio, now with Commodity Programs), and Alice Fray Nelson (Inf.).

Certificates of Merit for "Sustained Above-Average Performance" were awarded to, among others, Bob Anderson (London), Costas Athanasiadis (Athens), Ed Bell (Pretoria), Alice Cour-
(see p. 3)



HERE ARE the Foreign Travel Section girls without whom FAS wouldn't go very far. L. to r., Dorothy Pollett, Tina Powell, Sonia Flanigan, Valerie French, and Vera Higuera (chief).

AND HERE'S the Cable Unit staff which links FAS's outfielders with home plate. L. to r., Dorothy McGinnis (chief), Alice Wellman, Nancy Dailey, and Sally Turett.



RALPH F. KOEBEL

Ralph Koebel's many friends at home and abroad were saddened to learn of his death on May 29 after a heart attack at his home, 8517 Forest Street, Annandale, Va.

Ralph had been with USDA since 1932. At the time of his death he was assistant general counsel for rural development and conservation. In 1961 he received USDA's Superior Service Award for his exceptional contributions to the many legal aspects of the Department's programs and activities.

Sincere sympathy is extended to his wife, Vivian -- secretary to FAS's deputy assistant administrator, Int'l Trade -- and to the couple's daughter, Mrs. Constance Ann Price, and their son, Ralph Jr., a student at Georgetown University.

WALTERS - BEATY

Layne R. Beaty and Virginia Kennelly Walters were married May 28 in Alexandria, Va.

Layne is chief of USDA's Radio and Television Services, and Mrs. Beaty is executive director of the Overseas Fund of the League of Women's Voters.

toisie (Montevideo, res.), Joe Dodson (Buenos Aires), Lidia Garro (Rome), Iris Nichols (ex Bangkok), Larry Thomasson (Lisbon), W. Garth Thorburn (Sao Paulo), and John Wenmohs (Hong Kong).

Cited for "Special Act or Service" were Franca Jenkins (Milan), Jack McDonald (ex Ottawa), and Bill Dobbins (Export Programs).

Unit Awards went to the New Delhi and Bombay attache office staff members; to the local employees of the Copenhagen and Oslo attache office; and to FAS/Wash Foreign Travel Section and the Cable Unit.

Among those cited for 30 years of service were Attaches Larry Diehl (Kuala Lumpur), Don Motz (Athens), Volorus Hougen (Tel Aviv), Bob Tetro (Rome), and Sr. Economic Assistant Roberto Solis (Mexico City).

Staffers with 20 years of service included

"April" Arkus (Mexico City), Gerlinde Eigner (Vienna), Anneliese Florian (Bonn), Jack Hobbes (Santo Domingo), Stan Phillips (New Delhi), and Myra Sully (Karachi).

The 10-year veteran foreign nationals are Costas Athanassiadis (Athens), Gregorio Ballian (Rio), Sylviane Combastel (Paris), Eduardo Descalzo (Buenos Aires), Uldarico Diaz (Bogota), Cho Kim Hoch (Kuala Lumpur), Martha Ivanhoe (Rio), Josette Miede (Paris), Edna Pega (B. A.), and Jose Vidal (Madrid).

AMONG Washington-based personnel receiving "Sustained Above-Average Superior Performance" certificates are (l. to r.): Mary Perkins, Mary Baird, Dorothy Allen, Judith White, T. Walter Hughes, Mildred Weber, Regina West, James Hickman, Helen Peregoy, Thelma Willahan, Reiter Webb, Wilferd Phillipsen, Jane Bergling, Harry Dunkleberger, Vivian Broadbelt, Henrietta Clemmons, Frank Brown (hidden), Patricia Leif, Janet Chenoweth, Margaret Bayne, Peggy Waddell, Iris Nichols, and Robert Kull.



BACK PATS

"All most capable men ... extremely helpful. They gave me a fine reception and certainly helped me understand something of the situation in their respective locations."

These words of praise were sung by Carroll P. Streeter, editor of the FARM JOURNAL, for John Wenmohs (Hong Kong), Larry Diehl (Kuala Lumpur), and Jim Boulware (New Delhi), all of whom he met on a 6-week trip from Taiwan around to India.

Streeter's agriculturally-slanted articles on Vietnam and on India have appeared in his magazine's May and June issues, respectively.



JOHN C. MC DONALD (left) thanks Administrator Ioanes for FAS "Special Act or Service" award recognizing his service in Ottawa as assistant attache and longtime acting attache before his recent appointment as Assistant to the Secretary.



IN HONG KONG. Agricultural Officer John Wennohs, recipient of Sustained Above-Average Performance award, poses with his staff and close associates (l. to r.) Tung Yueh, sr, agricultural economic analyst; Lynn Olson, chief of Embassy's economic section; Morton I. Abramowitz, economic officer; Wennohs; S. C. Feng, agricultural economic analyst; and Elizabeth Sparks, secretary.

Awards

SECRETARY FREEMAN took time out from his recent Latin American trip schedule to present Agricultural Officer Garth Thorburn with FAS Sustained Above-Average Performance certificate. Garth's wife, Doris, and young Michele and W. Garth, Jr., are proud spectators.



IN QUITO. Sue Gordon, attache office secretary, receives Outstanding Performance congratulations from Ambassador Coerr. Pleased onlookers are Attache Carlos Ortega (right) and Sue's husband, Al Gordon, who is ass't director for development planning at US/AID, Quito.



IN PRETORIA. Attache Ed Bell (l.) accepts his Sustained Performance award from Ambassador William M. Rountree.



IN NEW DELHI. The Reporting Unit of the attache's office, New Delhi and Bombay, turned out in full force when Ambassador Chester Bowles presented them with Certificates of Merit and cash awards for the high reporting standards their team has maintained. L. to r. (with headquarters in Delhi unless otherwise noted): Vishwa Tandon, chief analyst; Jawhar Thadani, chief

analyst (Bombay); Attache Jim Boulware; Manmohan Takkar, principal clerk; Dharam Khosla, analyst; Ambassador Bowles; Horace Davis, ass't administrator for attaches, on TDY in India; Zenobia Boyce, secretary (Bombay); Des Raj Gulati, chief analyst; and Kalastri Nathan, analyst.

Abroad

IN ROME, Ambassador Frederick Reinhardt (right) and Attache Bob Tetro bracket FAS Outstanding Performance winners Lidia Carro (with pearls) and Mollie Iler. Bob got his 30-year antiquity pin at same time.

And (BELOW), Ambassador Reinhardt bestows on Franca Jenkins a Special Service Award in recognition of the work she has done beyond the call of her secretarial duties at the Milan Trade Center.



ROAMING AROUND

Now is the season when Little Leaguers take over ... picnic hampers are refurbished ... suntans deepen ... and everyone is looking forward to a bright new fiscal year.

Ah, yes! There's nothing so rare as a day in



WELCOME HOME!

Horace Davis, ass't administrator for attaches, returned to his So. Bldg. desk May 31 after nearly 5 months in India.

Horace was on the USDA advisory mission that went to India last January. The others returned, but he stayed on -- and on -- working with the Indian government on plans for handling and distributing the bigger U.S. food shipments to India.



GRAND CHAMPION of Colombia, the horse that is. And Attache Bob Adcock is riding Don Daniel, who is Grand Champion Caballo de Paso at Colombian livestock exhibition at Girardot.

Marketing specialist Bob Bieber represented FAS at the 67th annual meeting of the Rice Millers Federation in Biloxi, Miss. last month. He gave participants "The Export Outlook for U. S. Rice."

J. Henry Burke, FAS retiree of '65, recently received a special award from the California - Arizona Citrus League in appreciation for his many years' service to the industry.

Jim Hartman, Livestock & Meat director, was "lecturer" at a Beef Short Course held at University of Florida (Gainesville) in May -- just after he returned from a 3-week trip to Japan on market development activities.

Sweden's Minister of Agriculture accompanied Attache Jim Lankford (Stockholm) on an early-May tour of southern Sweden.

Don Motz (Athens) is looking forward to home leave starting early July. Fred Lege III (Livestock & Meat) will "keep shop" in Athens during Don's absence.



Lou Smith and his family plan to get away from the Dutch dikes for a summer vacation July 28-Aug. 19. Koy Neeley will be acting Hague attache.

Attache Henry Buckardt arrived Stateside in time for the long Memorial Day weekend. He and Mrs. Buckardt will be going back to Montevideo after their home leave.

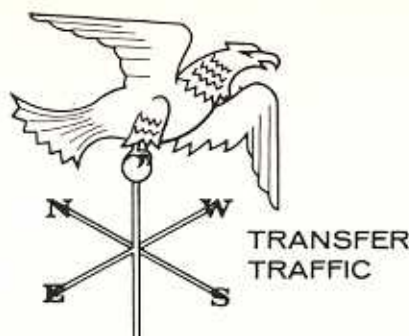


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BOWSER BECOMES QUITO ATTACHE

William C. Bowser is slated to take over Carlos Ortega's attache spot in Quito, with ETA in early July.

Carlos, in turn, is slated to transfer direct to Caracas to succeed Attache Jim Gehr, who'll be coming in for an FAS/Wash assignment in late summer.

Bowser's FAS/OFAR career began in 1951 with 4 years in fats and oils, livestock & meat products. Then, after an interlude in private industry and with FCS, he came back to us in 1962. His work since then, in Sugar & Tropical Products Division, has involved foreign travel in Latin America.



The new Quito attache has a BS from Penn State and an MBA from the University of Maryland. He's a native of Altoona, Pa. His wife, Roberta, and three sons aged 5, 7, and 10, will accompany him to his first attache post.

HATCH HEADS "DOWN UNDER"

Bill Hatch (ex-Nairobi, Dublin, Tehran) has new fields to conquer. He's new attache to Australia, with scheduled ETA June 22. (Bill, incidentally, was a USDA Superior Service awardee in 1965.)

Bill Rodman will be coming in from Canberra to be this year's FAS member of the Senior Seminar in Foreign Policy--State Department's equivalent of the National War College--where major domestic and world policies are reviewed and discussed.

WADDLE ASSIGNED TO MANILA

Frank L. Waddle (like a duck) has been added to the overseas team. He heads for Manila about July 7 to be assistant attache.

Incumbent Walter Stern will be coming in to FAS/Wash after showing Frank the ropes.



A native of Maud, Ala., Frank has been with FAS/Inf since '62, specializing on Food for Peace programs.

His diversified earlier experience includes 4 years as editor of Better Farming Methods, 3 years of ag editing work with Alabama Extension Service, an army stint, and a tour as ass't county agricultural agent in Alabama.

Frank has a BS in agricultural science from Auburn University and did MS studies in animal nutrition under an American Cancer Society fellowship.

His wife is the former Paula O'Daniel of Tallassee, Ala. There are 4 young Waddles: Ben, 12; Sam, 10; Michael, 8; and Diana, 3.

John Parker, ass't attache in Cairo, is scheduled to return from the field July 11.

Alex Bernitz will be going back to his ass't attache spot in Bonn after home leave beginning mid-June.

Carmen Nohre -- back home from Brussels -- will be taking an FAS/Wash assignment. Al Persi has taken over Carmen's ass't attache desk on Attache John Montel's staff.



"Vi" Sullivan arrived in Moscow in early May. As secretarial successor to Eleanor Kaniecki, she'll have the opportunity to practice the Russian language she's been studying so diligently.

Eleanor, meanwhile, is enjoying home leave in her native Cleveland area. She's slated to go back to the field as secretary on Attache Harold Champeau's staff in Warsaw.

JULES RENAUD COMES ABOARD

Jules Renaud, formerly with USDA Radio & TV Services, has joined FAS Trade Fairs Division.

Before he had a chance to settle in, he went off on his first assignment: assistant manager for the U.S. exhibit at the Utrecht Trade Fair (Apr. 25-29).

JULES RENAUD, latest addition to Trade Fairs staff, talks turkey to prospective Dutch customer on the Island of Marken. The home of his hostess is a one-room "museum" that includes built-in bed and crib, Delft treasures, and other pieces symbolic of Dutch culture and crafts.

GIRL GRADS

FAS administrator's wife, Mrs. Ray Ioanes, was special guest at recent "graduation" exercises of the Foreign Service Institute's Orientation Course for wives.

Among FAS graduates were Hazel Tussey, Lora Jean Johnson, Mary Schaal, and Paula Waddle. Their husbands are slated for ass't attache posts in Rome, Rio, Tokyo, and Manila, respectively.



ALONG THE CANAL

Attache "Scotty" Kevorkian and his staff are now ensconced in new office quarters at San Jose -- a city as "delightful as is all of Costa Rica," he says.

He also says that he has been getting good mileage out of FAS commodity Circulars--best-sellers in government and trade circles down his way.



SPEAKING OF CIRCULARS

THE PACKER, leading U.S. news journal for produce traders, describes Circular FDAP 2-66 on Mexico's strawberry industry as "one of the most informative articles we have ever read", and reprinted it in entirety.

The Circular was the product of a joint field trip by "Clint" Cook (Fruits & Veg.) and Bob FitzSimmonds, ass't attache in Mexico.

HISTORICAL NOTE

When participants in the Latin American attache conference arrived in Guatemala City last month, they found themselves in the middle of a government crisis. Gatherings of more than 4 people had been banned.

However, Guatemala's Minister of National Defense was apparently impressed with the goals of FAS. So he issued a special order allowing the conference to proceed.

AT "ROUND TABLE" IN GUATEMALA CITY



SEEKING solutions to market development and commodity problems, participants in Latin American attache conference, held at Guatemala City (May 11-17), gather for a daily session. Clockwise, from left: Congressman W. R. Poage (Texas); Carlos Ortega (Quito); Congressman Elizio De La Garza (Texas); Congressman James Harvey (Mich.); W. Garth Thorburn (Sao Paulo); Dick DeFelice, ass't administrator, Int'l Trade; Jerry Kuhl (Rio); Administrator Ray Ioanes; John Scholl (Mexico City); Joe Dodson

(Buenos Aires); Jim Gehr (Caracas); Frank Ehman (Port-of-Spain); Dalton Wilson (Guatemala City); Bob Adcock (Bogota); R. L. Beukenkamp, ass't to ass't administrator, Export Programs; and Art Mead, deputy ass't secretary for international affairs. Attaches not in photo: "Scotty" Kevorkian (San Jose), Dick Smith (San Salvador), Wally Rowan (Santiago), Henry Buckardt (Montevideo), Fred Traeger (Lima), and Jack Hobbes (Santo Domingo).

ROME



OLD ROME is appropriate setting for this picture of the Rome attaché staff, who all happened to be in town at the same time. (In case you don't remember, it's the Arch of Constantine alongside the Coliseum.) L. to r.: Dan Sheppard and Jim Freckmann, assistant attaches; Lidia Garro, secretary; Mrs. Clara Boothe,

U.S. resident secretary; Maria Pia Ginevri, statistical assistant; Italia Sampietro, agricultural assistant; Mollie Iler, secretary; Mrs. Teresa Trione, secretary; Attache Robert Tetro; and Alberto Caccia-guerra and Louis Menna, agricultural specialists.

CONGRATULATIONS!

Retiree Joe Becker was recently given the 8th Annual Honor Award of OPEDA (Organization of Professional Employees for the Dep't of Agriculture).

First FASer to be so honored, Joe was cited for his "invaluable and lasting contributions" to OPEDA -- which he helped create in 1929 -- and for service to U.S. and world agriculture through his agricultural statistics work.

MEET MR. CACCIAGUERRA:

Alberto Cacciaguerra--agricultural specialist on the Rome attache staff--recently made his first trip to the U.S. as guide-interpreter for a team of 6 Italian journalists taking a look at highlights of American agriculture.

Alberto joined FAS about 8 months ago. He previously was with the Italian Ministry of Agriculture, and also spent 2 years in Australia with a fruit co-op after getting an advanced degree from the University of Bologna.

At the end of his U.S. tour--with special stops in Virginia, Indiana, Illinois, Iowa, California, and Texas--he reported in FAS/Wash that the team was especially struck by: the immensity of Texas feedlots, magnitude of U.S. farm mechanization in general, the vast potential for bigger production, and super-shopping centers in rural areas.

As for his favorite city: Fresno!



KUDOS

"Terms Used in International Agricultural Trade," (FAS-M 152) by Harry W. Henderson, Inf., was recently reviewed in the Italian economic journal ANNUARI, which cited it as "particularly useful for those who have some notion of English but do not know the exact definitions of terms to use them correctly in international trade."

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HIS MAJESTY KING OLAV (left) and his adjutant, at opening of Norway's "Agricultural Week of 1966", presented awards to six Norwegian 4-H members. Directly behind the King are sitting Art Rollefson (glasses), attache to Denmark and Norway, and his assistant, Bjorn K. Leborg.

ALBERTO CACCIAGUERRA (right), FAS agricultural specialist on attache staff in Rome, visits Beltsville while accompanying 6-man team of Italian journalists on tour of American agriculture. Journalists in picture, and publications they represent, are (l. to r.): Roberto Bencivenga, Italian Radio News; Adriano Reina, Avanti; and Carlos Dominione, Corriere della Sera.

who's who in The Hague



EVERYBODY in The Hague attache office seems to be happy at the thought of the day's work ahead. The agricultural attache, Dr. Louis M. Smith (often called just Lou) is fittingly seated. Backing him up, l. to r. are: Addie Belle Gittel, U.S. secretary; Sally Edgar, receptionist and clerk; Matilda (Tilly) Micsky, chief

clerk; Veck Keyman, sr. agricultural assistant; Chris Langezaal, agricultural trainee; Roy L. Neeley and Donna Lee Hersey, assistant agricultural attaches; Lucy DeBoer, sr. clerk-stenographer; and Catherine Bodewig, office clerk.